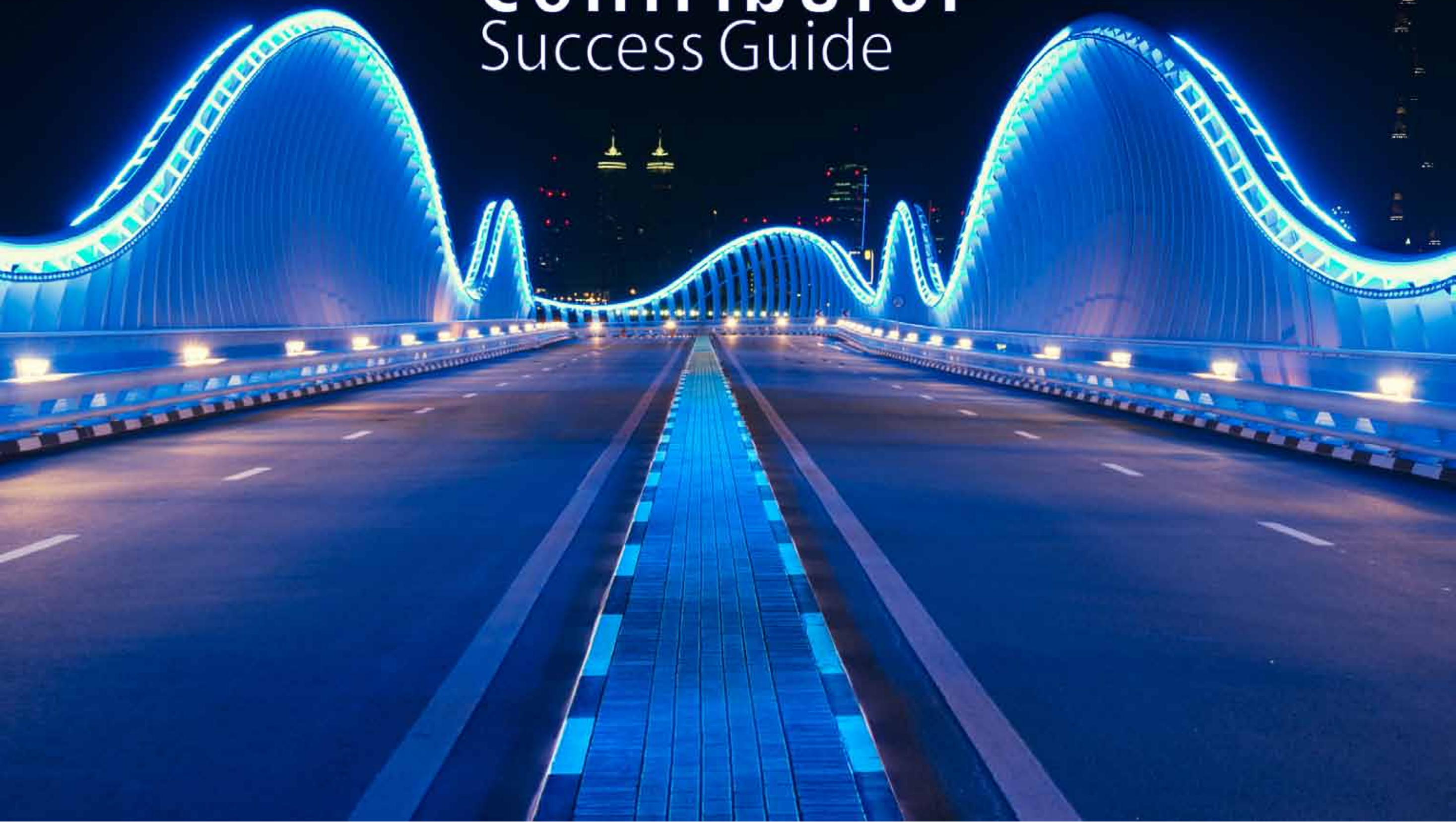




Dubistock

Contributor

Success Guide



Index

1. What are Royalty Free Images?
2. What are image buyers looking for?
3. As a photographer, how do you identify the mood of the market?
4. What is dubistock?
5. How to increase your earnings when taking photos?
6. What are the best-selling pictures?
7. The most important initial tips to become a professional photographer.
8. Subscription to Dubistock and uploading photos.
9. Choice of Keywords.
10. How to produce images as a professional.
11. Points to be considered.
12. Points we encourage you to do.
13. Why does Dubistock reject some of your photos?
14. Categories that must be selected when you upload your photo.





What are Royalty Free Images?

Royalty Free Images are images that are ready for use and saved on our server, covering a wide range of topics which a purchaser shall be entitled to use in their work after buying and saving them on their computer, freely and for multiple uses (as they like), for the purposes of printing, publishing, advertisement and websites online.

However, But royalty free does not allow him/her to re-sell the images in any way, use them on a commercial product sold in the market or online , or use them as a model for a commercial product, in which cases he must buy them with extended rights, where the price is much higher. In both cases, it is not permitted to use the image for more than just one person who bought the rights and licensed them for himself and not to share with others.

Dubistock website can provide you with an outlet for a license to use all the pictures you create, where buyers are looking today - more than ever - for local images that show what they care about, provided that they are of high quality and professionalism. With the high ability of Dubistock to access art buyers all over the world, we can help you deliver your photos to all people who wish to obtain them.

Since images can be sold over and over again, your creative work can generate a good income for you for several years to come.

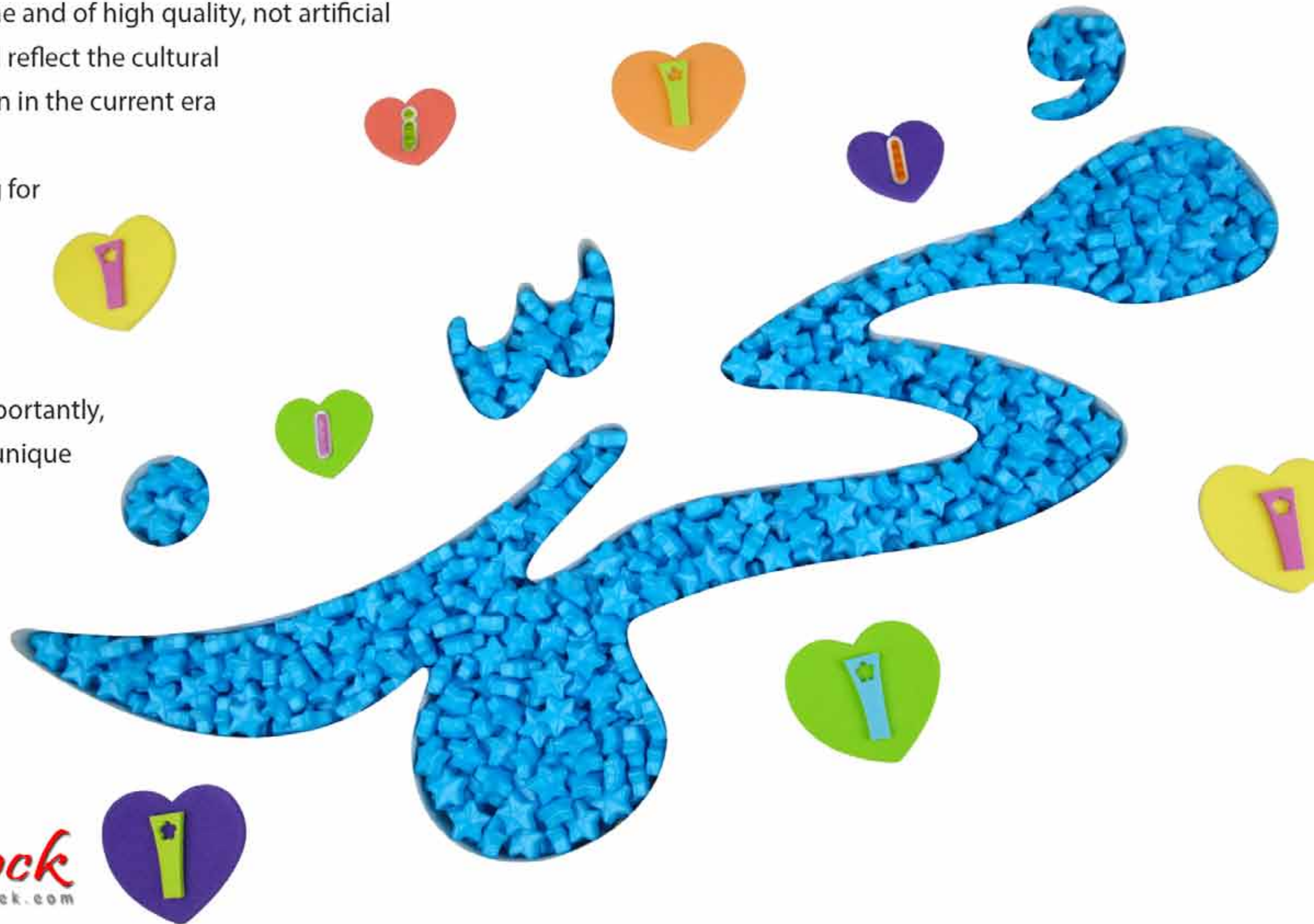


What are image buyers looking for?

Buyers are looking for pictures that show "authenticity" and professionalism, are captured in a perfect and inspiring way, and - most importantly - are unique in their subject matter.

They must be genuine and of high quality, not artificial or vulgar, and should reflect the cultural diversity of the region in the current era of globalization.

They are also looking for different images of the same subject that reflect all the moods of buyers, and most importantly, they are looking for unique and exciting images that do not exist elsewhere.



As a photographer, how do you identify the mood of the market?

Where can you go to find the mood of the market and inspiring ideas?

Start with social networking sites and online tools:

What are the most circulated topics?

What are the issues in which decision-makers believe in the market?

For example, the media? What are the controversial issues?

And how can these concepts be imaged?

What social and political issues are raised now,
like revolutions and democracy?

What is the prevailing culture in the community about food,
clothing, furniture and decorations?

What is the technology that currently controls the market?

What are the national, religious and public holidays?

What is the status of art in your area,
and how are heritage museums?

You should simply be immersed in the details
of your milieu and its customs,
and not isolated in your home.



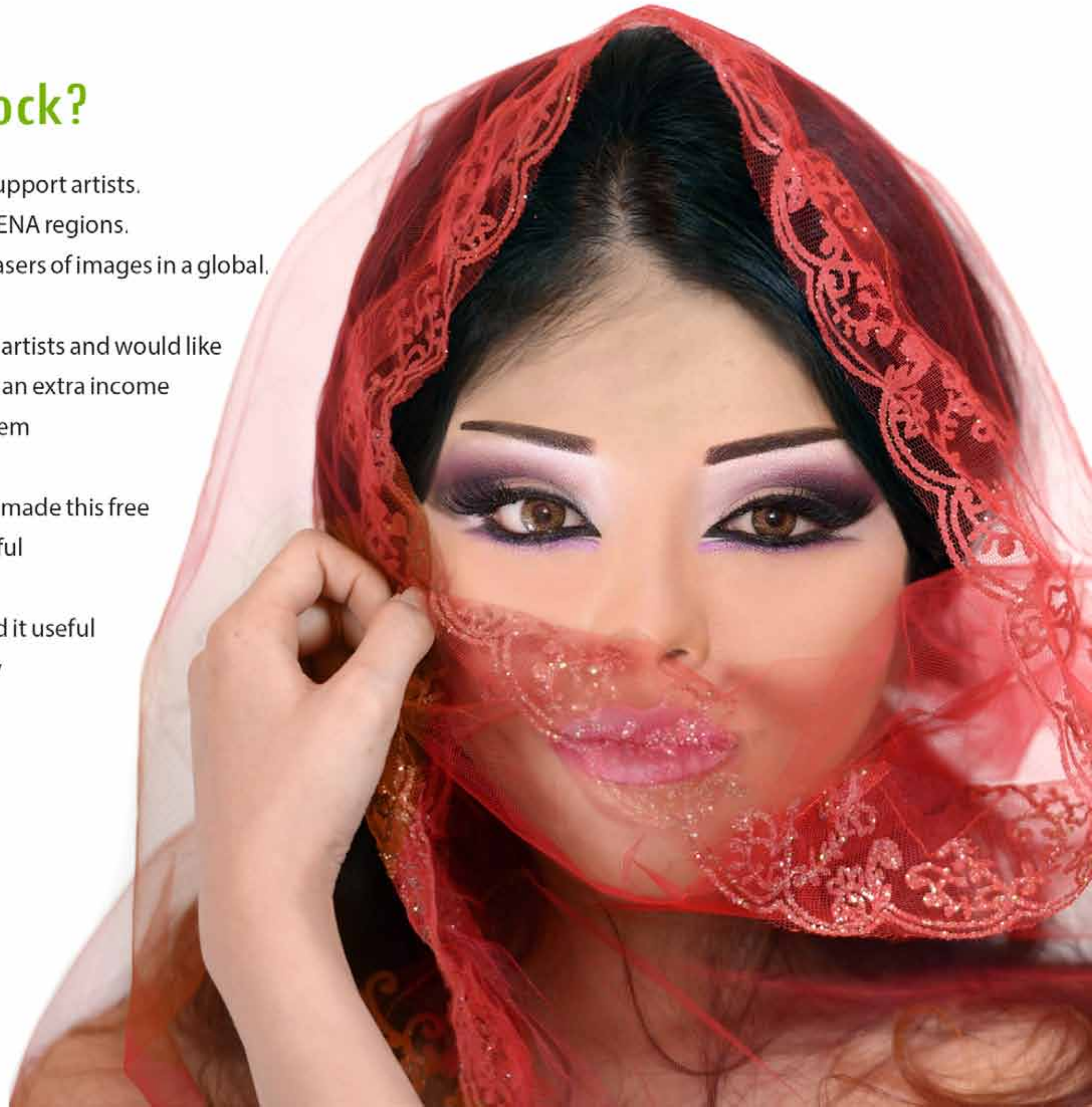
What is dubistock?

We, in Dubistock, would like to support artists, especially in Arabian Gulf and MENA regions, by connecting them with purchasers of images in a global, quick and "open" market.

We appreciate our relations with artists and would like to invest their success to achieve an extra income for them which we share with them in the interest of all.

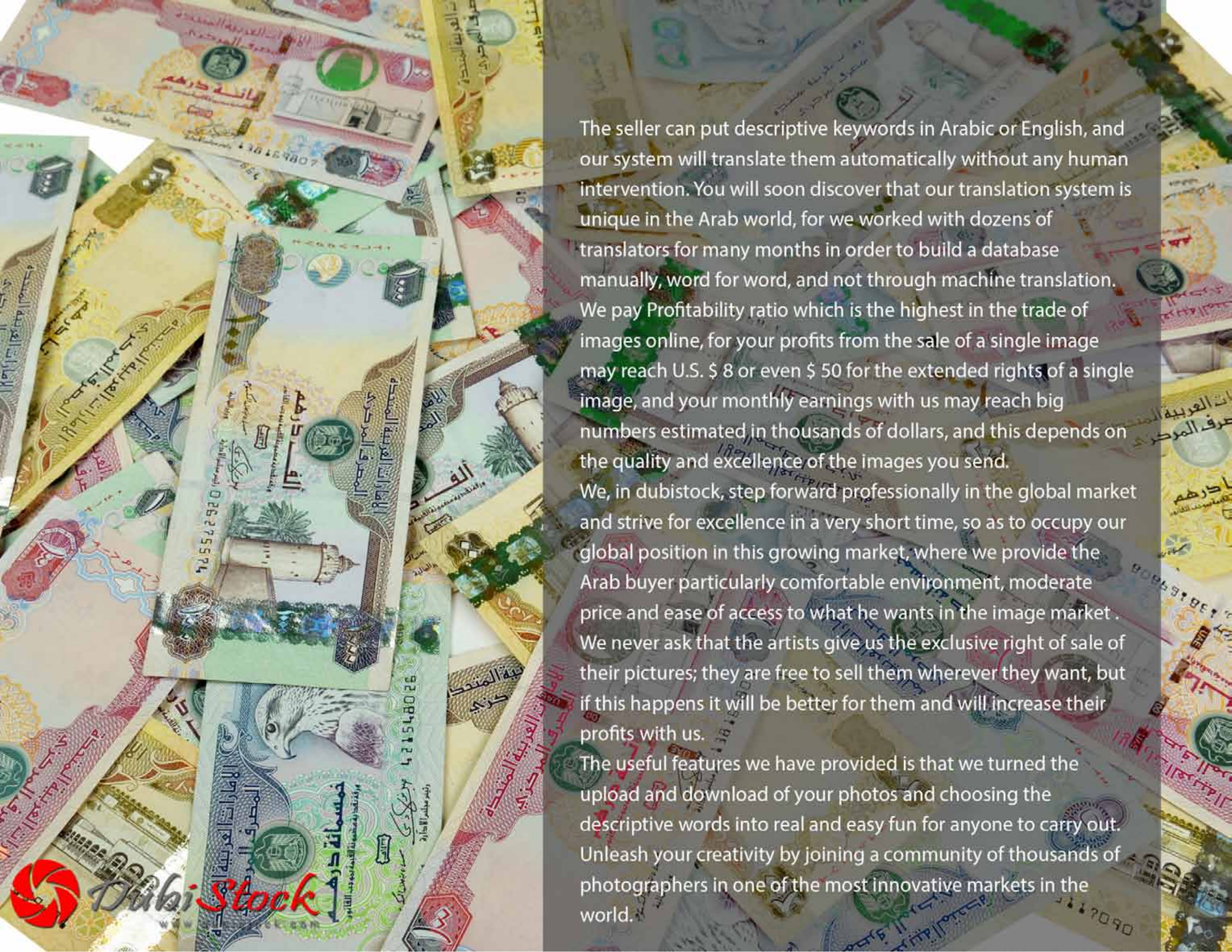
This is the aim for which we have made this free guide so as to become a successful free image—selling company.

We hope you will enjoy it and find it useful so that you will go professionally into a promising market, with good significant income on the long term.



Today there are high-resolution cameras, that have not been available before, now available for photographers and painters at reasonable prices, which helps any artist to start a profitable business by selling photos only. Added to this is the technological revolution and online social communication, for there is a global network of amateurs and professionals who share tips and inspire each other. The main buyers of images these days are no longer the well-known publishing houses or major companies; ordinary individuals who start their small businesses are now the biggest buyers we have, particularly in the field of advertising and websites. You are the important element that we have. We would deal with you in complete confidence and let you enjoy the advantages of our uniqueness in the universal image sale market, with our unique Arab Mediterranean environment, so that we can reflect the culture of the Arab region in particular, through our hard work to create a stock of Arabic data for the first time in the world in the field of electronic images trade online. For the first time, a buyer will be able to search in the Arabic language, as well as foreign languages, for images that he or she wants to purchase.



The background of the entire image is a collage of various United Arab Emirates (UAE) Dirham banknotes. The notes are in different colors (yellow, green, red, blue) and denominations (100, 50, 20, 10, 5 Dirhams). They are scattered and overlapping, creating a textured, financial background. The text is overlaid on the right side of this background.

The seller can put descriptive keywords in Arabic or English, and our system will translate them automatically without any human intervention. You will soon discover that our translation system is unique in the Arab world, for we worked with dozens of translators for many months in order to build a database manually, word for word, and not through machine translation. We pay Profitability ratio which is the highest in the trade of images online, for your profits from the sale of a single image may reach U.S. \$ 8 or even \$ 50 for the extended rights of a single image, and your monthly earnings with us may reach big numbers estimated in thousands of dollars, and this depends on the quality and excellence of the images you send. We, in dubistock, step forward professionally in the global market and strive for excellence in a very short time, so as to occupy our global position in this growing market, where we provide the Arab buyer particularly comfortable environment, moderate price and ease of access to what he wants in the image market. We never ask that the artists give us the exclusive right of sale of their pictures; they are free to sell them wherever they want, but if this happens it will be better for them and will increase their profits with us.

The useful features we have provided is that we turned the upload and download of your photos and choosing the descriptive words into real and easy fun for anyone to carry out. Unleash your creativity by joining a community of thousands of photographers in one of the most innovative markets in the world.

How to increase your earnings when taking photos?

Think always of saving and compressing production expenses to maximize profits.

It is better to use a variety of exhibitors, and you should take the maximum advantage of your time when you have exhibitors in the studio.

Take snapshots of groups, angles, facial expressions, and trends, clothing, and different scenarios - these are all ways to multiply your winnings from one photo taking session.

Computer programs for the photography can be a very expensive experiment.

Try several packages of programs before you settle on your final choice and are committed to purchasing.

If your photos showed people or property, they cannot be licensed for commercial use without permission for publication from the person or the owner of the property.

Moreover, they cannot be used commercially, either, if they contain clear logos or trademarks.

Obtaining permission for publishing ensures that you get the highest return on your business.

You do not need a studio of large area to take snapshots for sale. You can use any white background to get creative shots of displays with a white background. Many of the stunning shots were captured in a car garage with a white background or a black one that is free from marks.



Make sure you pay careful attention to lighting, and remember that no one can figure out what is behind the background or what is outside the window.

Be aware exactly of what you spend on equipment, exhibitors and every shot.

Tracking your expenses by recording them on an agenda is a smart way to increase profits.

Lay down realistic goals and draw a long-term strategy to achieve success.

Senior photographers know that their value often lies in inventing the themes of images, not in the choice of descriptive words for them, nor in loading them on the server.

Images can be sent to a third party: a person who is expert in putting the final touches on the images and improving them, in order to ensure selling them.

A salaried assistant can do the same work.

This usually applies to photographers who create thousands of images.

Try to have a camera capable of taking high-resolution snapshots.

These cameras - Canon 5D, Canon 7D, Nikon D800, Nikon 600

– are common digital cameras, a bit high-priced, but they give you a strong push towards professionalism, and can capture high-resolution images.

Digital cameras give you further control and more options for lenses, and they are more suitable for use with tripods and other accessories.

Remember that continuous lighting with cool lamps on fixed racks in the studio is always better than using the flashlight.



What are the best-selling pictures?

– The best–selling images are those that have a "commercial value", which means that the image is useful for a creative buyer who can use it in his/her work.

Many images are licensed for announcements, companies, marketing or advertising. The more attractive and usable the image is in a wide range of uses, including the use for non– advertising and commercial purposes, the more it will be considered of "commercial value".

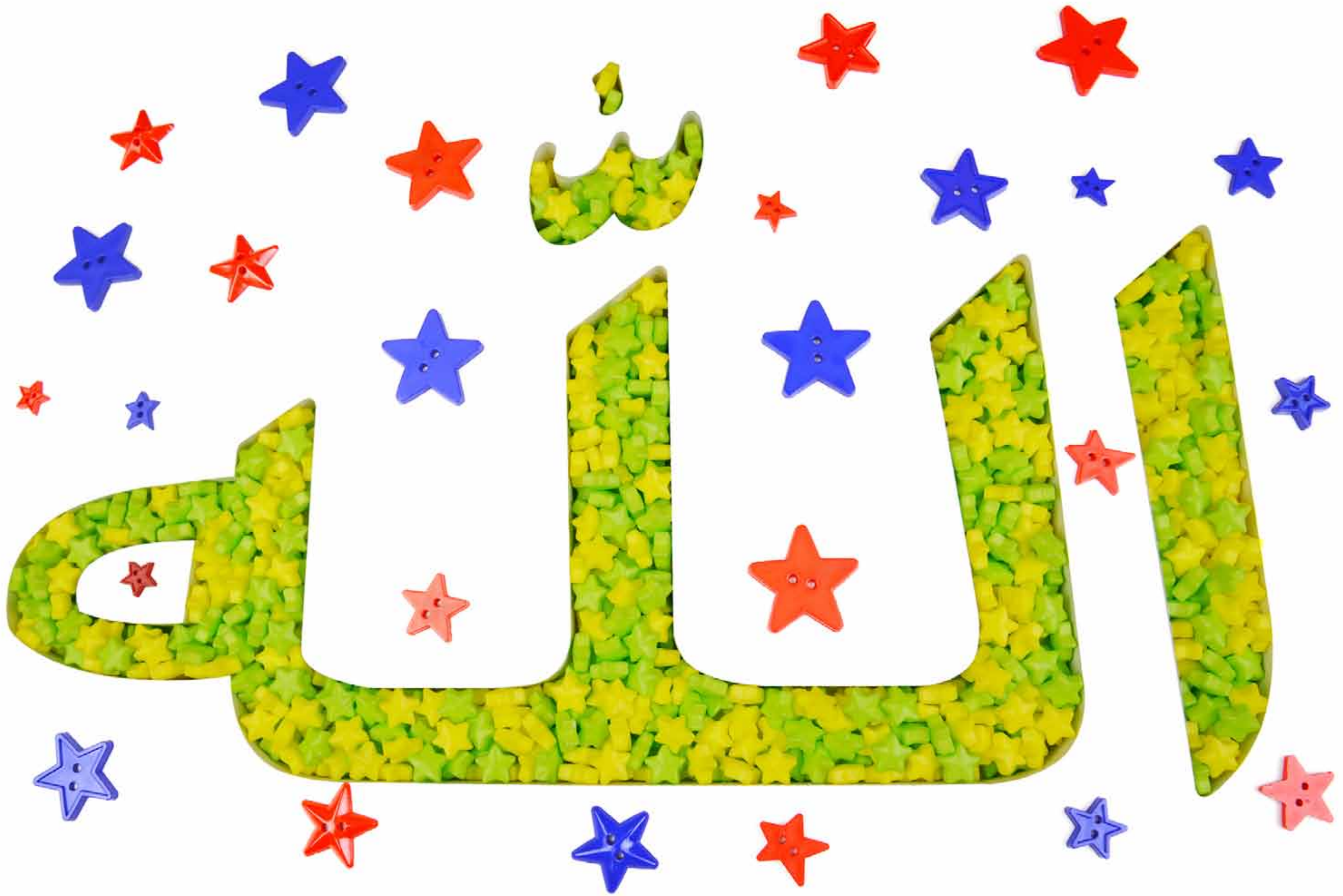
– Images that have two themes, real and conceptual, are most likely to be popular and ready images.

– Try to make sure that the images are simple, clean and tidy, without making a mess in the ingredients or overlap in content, and that they have an empty space for adding text to be used by buyers.

– Make sure that your images are inspirational. Images that evoke sensations or emotional reaction are more valuable than those that do not.

– We cannot expect that everyone will be a bodybuilder, a mountain climber or a mannequin. Buyers often want photographs that achieve a balance between the positive values that we all aspire to and true descriptions which the public feel they are realistic and achievable.







The most important initial tips to become a professional photographer:

- Move closer to the target to be photographed, and ensure that the target fills the screen that you see with your own eyes.
- Be quick and take the picture at the right time, because the object may move. Do not worry if you take several successive images simultaneously, for the camera fill the memory card and does not cost you more money.
- Plan for your photos in advance and focus on the main subject, not on marginal. Do not forget the general perspective and background.
- Be selective and cancel any scenes or things that may confuse the object that you want to photograph.
- Focus on the enlargement of details that you want, not on the scene as a whole.





- Take shots from all angles and choose the best one.
- Put the focus of the lens in the location you want to be clearer, like the face of the mannequin, for example, or a portion of the dining table which you want to be clearer than the rest.
- Use the shutter (closing speed) smartly, for by increasing its speed you can take pictures of anything that moves, and make it slow for fixed objects.
- Pay attention to light, for it is the most important in your photos, and note the shadows always in order to cancel them. The sun should always be behind you. Let the light cover most of you are taking photo of, and not part of it.
- Pay attention to the weather when you take photos; if the weather is nice with enough light, it would be the right time to shoot, taking photos of dark scenes is not always a wonderful thing.
- Always think simply and set the camera on a mode that is not very complex and which facilitates shooting most of your sights.
- Always look for topics and places that have not been addressed by many photographers before you - Simply: Be Unique.



Subscription to Dubistock and uploading photos

If you have the images, or if you are ready to start creating images, then joining Dubistock will be easier than you may think.

You need only minutes to upload your first ten photos. Remember that we have standards of quality, as well as approval processes and tests of images that must be carried out, which are very fast and efficient.

Many of our photographers started to earn money within three days of submission of the first images. Maximize your images before loading to 200% and examine them carefully in order to detect any interference.

Search engines will guide buyers to your photos according to the key words which they entered. Therefore, the descriptive words you enter while uploading your photos must be similar to those entered by buyers in their search.



Do not worry, for we have made an accurate database that gives you the right choices which are compatible with global data for the digital image sale industry, in order to help you enter the exact words that describe your photos to appear in their proper place in the search engines.

The more accurate the descriptive words to your photos are, the more the sales of your photos.

If you enter 20–30 accurate and relevant descriptive words that are correctly spelled for each image, your chances of success will be very high.

As soon as you are satisfied with your pictures and you see that they meet the above criteria, it will be the right time for submission..

The contributions of many of our successful photographers were rejected in the first time; if this happened to you, then start improving your photos and try again.



Choice of Keywords

Make the choice of descriptive words a routine part of your business.

Your photos will be better sold if you exert a little bit of extra effort in writing accurate and multiple descriptive words.

Here are some tips to help you master the art and science of choice of descriptive words:

Try to imagine who is the person most likely to choose your photos?

Now, put yourself in the place of

that person and think of the

words he/she is going to

write in the search engine

to find images such as

those you uploaded. Be specific.

Use 20 to 30 descriptive words

per image, and let them

be accurate, and pertaining

to the picture as much as possible.

It may be tempting to

upload a variety of images

for one shot, and label each

of them with a list of matching

descriptive words.



However, if you spend a little more time to write accurate search words for each image, you will make better sales.

The captions for your images must be concise and powerful, and describe exactly what is in the picture.

Make sure that the caption is accurate and unique.

Never attempt to label your photos with inappropriate keywords to persuade customers to look at them. Always remember that the goal is to help the customer who is looking for your image to find it.

Use as many exact words as you can to describe the exhibitors whom you have photographed, such as age, race, and sex.

But be careful about how to describe the racial and ethnic aspects of a particular person.

Do not give any person inaccurate ethnic descriptions.

A woman who laughs does not "laugh" only; she expresses "happiness," "joy" and "pleasure", or any other number of emotions.

Image customers often look for moral words such as these, so think of words that might apply to your photos and use these keywords as often as you can.



How to produce images as a professional

Professional photographers here have one common denominator:

They plan for every shot and image and know exactly what they aim at by this snapshot.

Here are some simple tips:

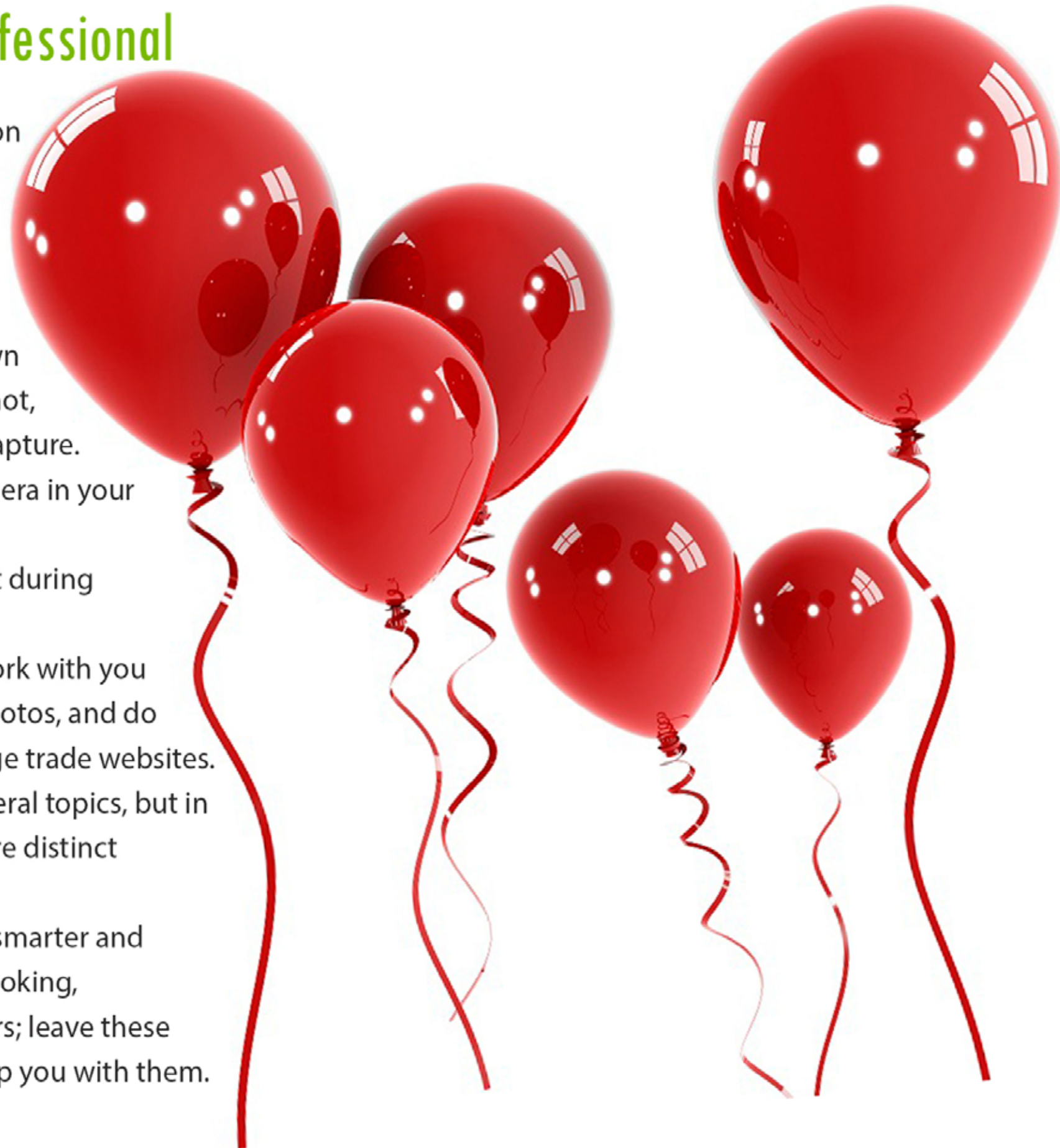
Plan for your shots, whatever the means is. Sit down with anyone who works with you, plan for each shot, and come out with a list of the shots you aim to capture.

Keep backup equipment if you have a second camera in your hand, and be prepared for any eventuality.

Time is important: Adhere to the timetable you set during planning to take pictures.

Surround yourself with professional's people to work with you - at least one assistant. Do not be banal in your photos, and do not repeat the images that are available in all image trade websites. Do what professionals do and take photos of general topics, but in a unique and different way, so that your images are distinct from the rest.

Building a successful team will make your photos smarter and more refined. Your skills may not qualify you for cooking, arrangement of backgrounds or dressing exhibitors; leave these things to other professionals so that they may help you with them.



Finding or building the right team can be a very accurate job. It may require capturing a large number of shots before you feel comfortable to deal with others.

But building a successful team will make your photos distinctive.

In this field, it is difficult for one person to do everything alone.

Start by placing ads on the Internet or at local technical schools.

Ask questions in imaging associations in your town.

build a network of relations, connect yourself to a network relationships, and invest the network of relationships.

You may find a friend whose hobby is cooking and who is ready to prepare various forms of foods for you. Or another friend who can arrange the table uniquely, so let him help you with the arrangement of special forms of imaging.

Depend on the surrounding community and suggest to a friend to post printed pictures so that they can develop their own groups.

Do you like imaging cakes and baked foods? Communicate with the new bakeries in the city and suggest that you take snapshots of the stuff they prepare. Let them prepare some cake of your choice and take several snapshots of it. Such deals help you to expand and diversify your collection with minimal costs.

Pay attention to copyright. Copyright is a form of protection that gives the author of a creative work the exclusive right to display, reproduce, distribute, and to benefit financially from the work that they create. The authors of artworks can allow others to do these works against financial compensation.





Points to be considered

- The photographs sent must be fully owned by the seller. Public property or freely available images or snapshots cannot be submitted under any circumstances.
- The photos submitted shall not contain any copyrighted material, and if they were contain any copyright, you must attach an authorization of publication from the rights holders.
- You are not allowed to put marks or the name of your website on your own images. We protect your photos with our own watermark, which is placed upon acceptance of your photos on our website.
- Uploading any image of any person must be accompanied by a permit of publication from that person to be sent to us electronically. One condition for acceptance of artistic materials with little nudity content is that the exhibitors age must not be less than 21 years. The decision to accept or reject the images with nudity shall be taken at the sole discretion of Dubistock. No sexually explicit images shall not be accepted.
- The images presented must not contain manifestations of violence, terrorism, contempt or lack of respect for religions and customs.
- Submitted pictures that depict minors must be accompanied by a permission of publication signed by the minors parents or legal guardian.



- Due to the large number of images that we receive, we may not be able to give answers to the questions we receive about the refusal of specific images, and the website is not bound to review and / or alter its earlier decision to accept or reject specific images at its own discretion.
- We reserve the right to remove any image previously submitted and accepted, at any time, for any reason, from the library of Dubistock.



Points we encourage you to do

- Check all the images before uploading them to make sure they are free from jamming or scratches.
- Diversify the topics of your first ten images uploaded on the server.
- Send pictures in the original size.
- Choose keywords for your photos so that they will appear in the search engine.
- Make sure that all the keywords are directly related to the theme of the picture.

You have to think always like buyers.

If you look for your image, what are the keywords that you are going to write in the search? For example, most people look for the phrase "a happy man," not the phrase "merry male." Always look for simple common words like saying, "lonely lady" instead of "wild female."

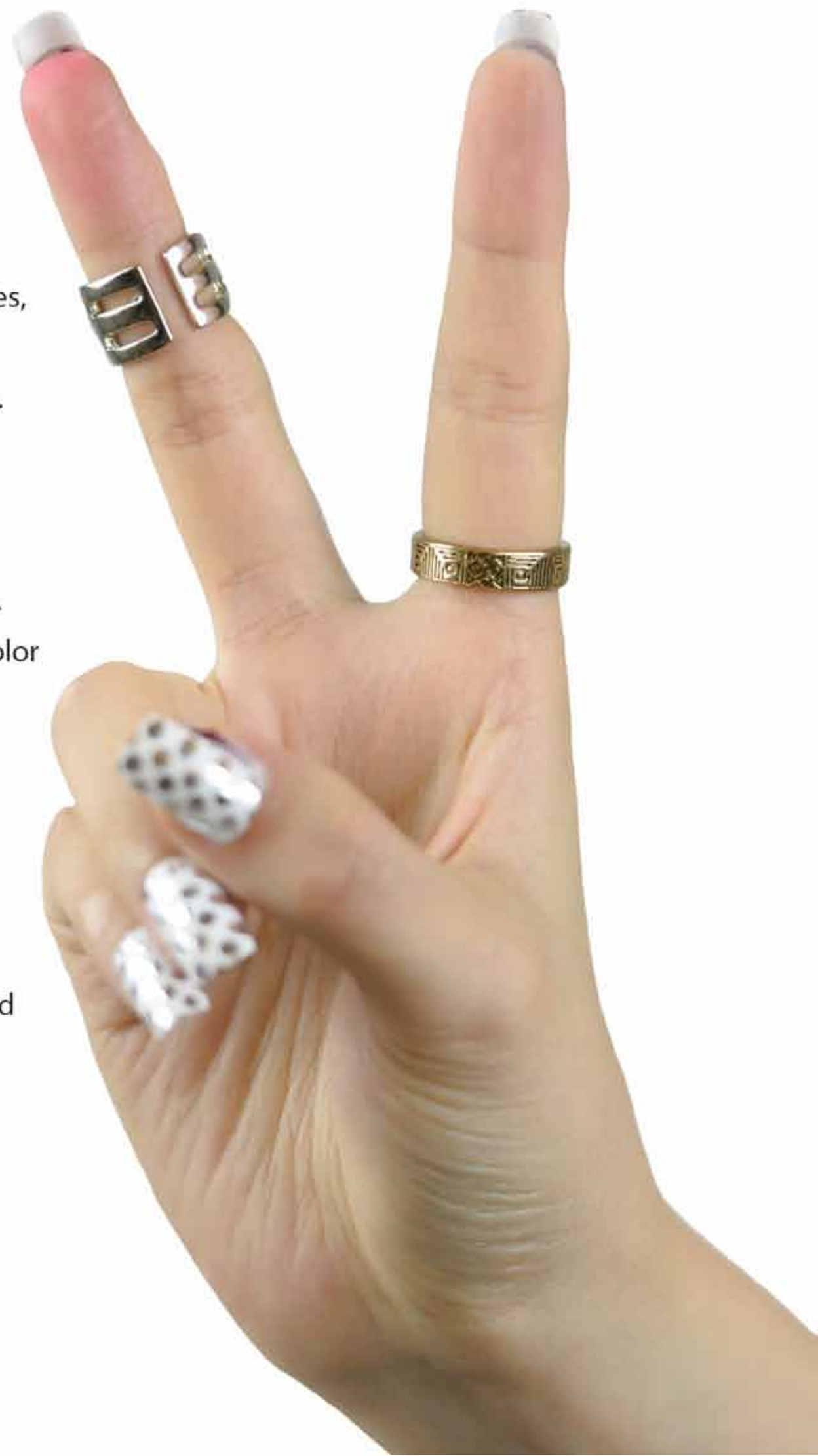
Do not worry if you were not good at this; we have established a coherent and easy system for you to do so.

Our system provides many innovative options for the selection of keywords in both Arabic and English:

If you know English, enter the keywords in English, and if you are not proficient in English enter your keywords in Arabic, for our unique translation system will undertake the task of the correct translation of your words automatically, without human intervention.



- Choose the correct category: If your image cannot fit into two categories, please choose one category only.
 - Do not send photographs whose resolution is less than 4 Mega Pixels.
 - Do not put a "Framework" for your images.
 - Do not send (quick snapshots).
 - Make sure that your images have a clear, focused theme.
 - Do not send images with the date or any reference to property rights.
 - Do not send the same image in different colors, or in black and white. Color pictures are sufficient.
 - Do not send dark pictures or taken in dark places.
 - Do not send the same image with slight differences in the corner.
 - When you have similar images, send only one which is your favorite.
 - Do not send photographs taken of people from afar without their knowledge, even if their physical appearance is not clear.
 - Photos must be the size of 3 to 4 Mega Pixels at least; it is not permitted to enlarge the size of images by more than 10 %.
- We enlarge the size of images to sell copies of "massive scale".
- Photos must be taken correctly and centrally.



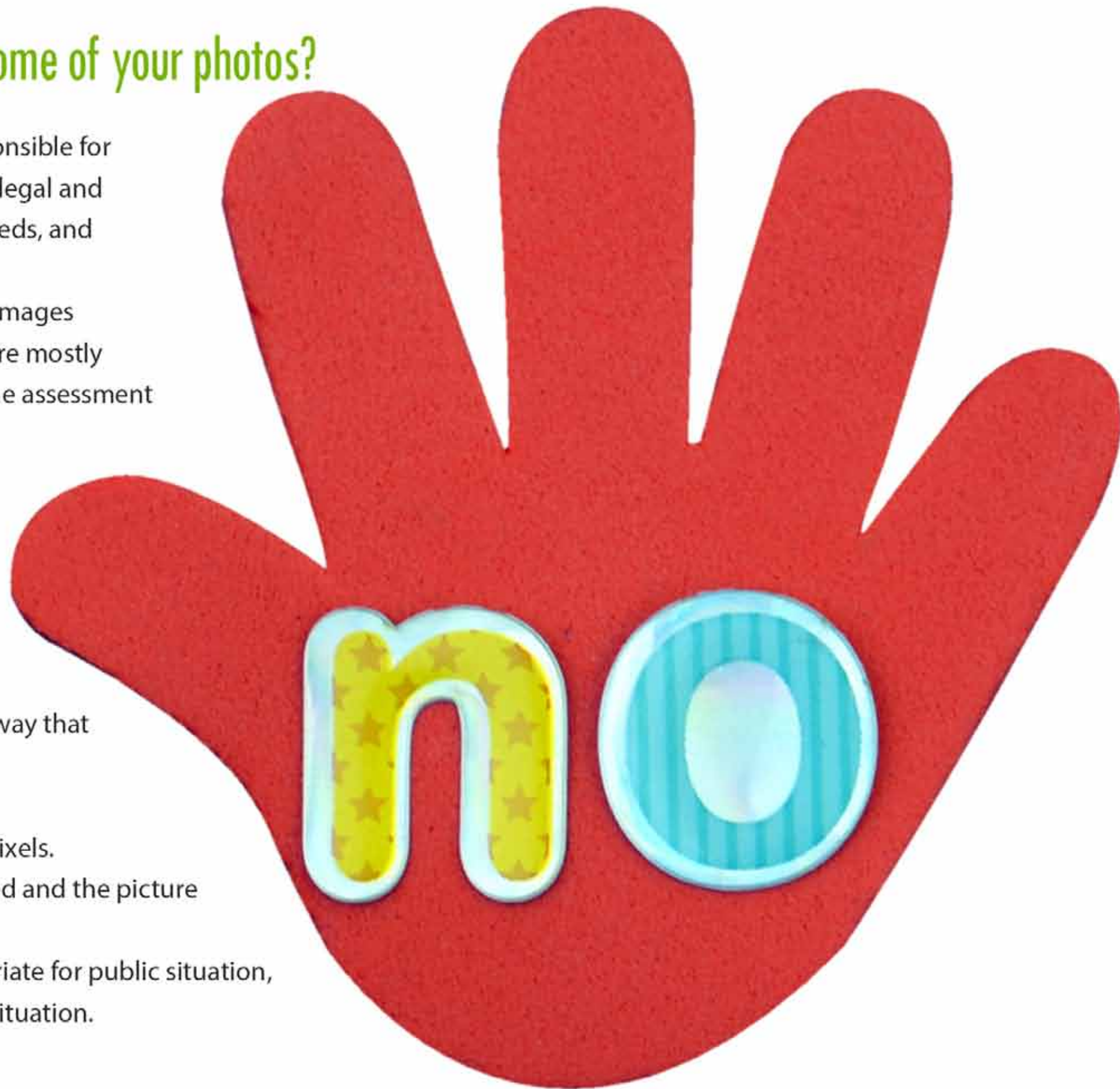
Why does Dubistock reject some of your photos?

We have quality auditors who are responsible for quality control and implementation of legal and editing standards; they examine hundreds, and perhaps thousands, of images per day. These auditors are trained to examine images professionally and carefully, and they are mostly photographers and artists. Although the assessment here is personal, yet it is fair.

It is important to bear in mind that rejection is not in any way personal.

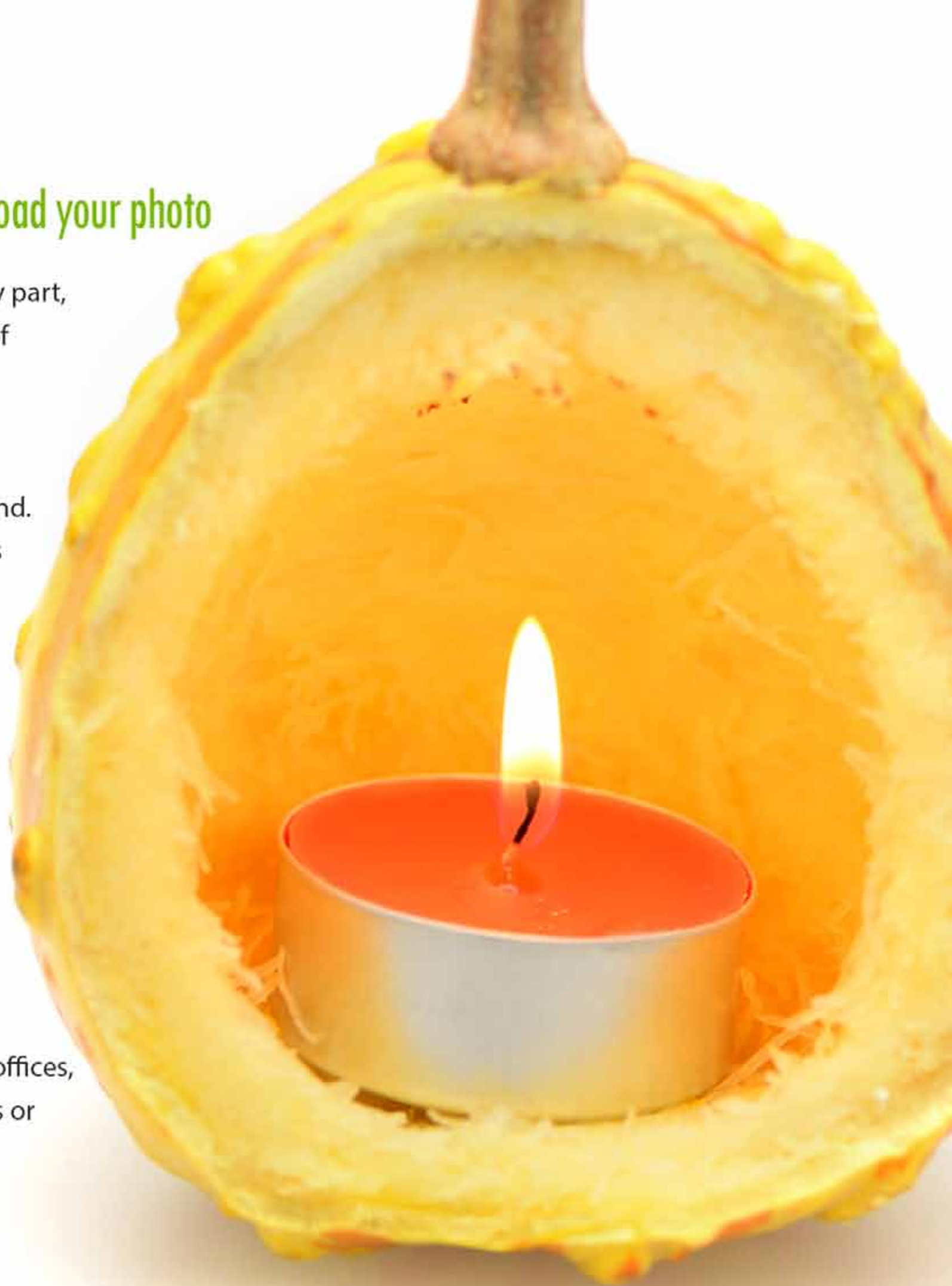
In order to obtain approval for all your photos, here are some most common reasons for rejection:

- Poor lighting.
- Modifying an image or cutting it in a way that limits its quality.
- Scratches or dust on an image.
- If the image resolution is less than 4 pixels.
- Bad focus, i.e. focus is not concentrated and the picture lacks clarity.
- Containing themes that are inappropriate for public situation, religion, modesty or social or political situation.



Categories that must be selected when you upload your photo

- * People Category: If the image contains a person or body part, the picture should be in this category. Photos of groups of people are also included here.
- * Beauty and Fashion Category: This includes the images of male and female fashion models, or pictures of people displaying clothes with a white or color background.
- * Backgrounds Category: This category generally includes abstract backgrounds that may be used as a mural as a backdrop for text. The best of these are simple ones, with large areas for texts.
- * Medicine and Health Category: incorporating any pictures of medical subjects, such as medical materials and devices and related products, tablets, drugs, concepts of weight loss, etc.
- * Monuments, Buildings and Areas of Worship Category: any building or details of a building, like mosques and churches.
- * Finance and Business Category: including photos of businessmen and businesswomen, pictures of firms and offices, pictures taken in financial circles, and images of the funds or materials related to money.



- * Holidays Category: like New Year's Eve, the Islamic New Year, Valentine Day, and the Easter holiday, Eid al-Adha, Eid al-Fitr, public holidays in the Arab countries like the Spring Festival and birthdays. Foods and beverages associated with these holidays are to be included here as well.
- * Wildlife Category: This category is for all animals (domestic and wild), insects and fish.
- * Education Category: Pictures of anything connected with education, such as books, classrooms, teaching aids, etc.
- * Foods and Drinks Category: Photos of anything that can be eaten or drunk.
- * Interiors Category: Any pictures of the inside of houses, buildings, offices, and areas of worship, as well as the separate pieces of furniture and the details of the quiet home life.



YOU & ME



- * Nature Category: This is the category of outdoors images, gardens, sunset, the sky, clouds, seas, natural plants and flowers.
- * Science Category: images that display all forms of scientific materials
- * Multiple Components category: This category is for separate objects combined in one background.
- * Religions Category: any materials related to any religion. This category is a good place to include wedding photos.
- * Signs, Symbols and Psychomotor Concepts Category: anything that is considered a sign or symbol, like flags of countries, as well as stop signs, guide arrows, people who point fingers at something or perform suggestive gestures.
- * Sports and Recreation Category: various types of sports, like running, snowboarding, biking, hunting, fishing, swimming, water-skiing, yoga, etc.
- * Transportation Category: like airplanes, trains, cars, boats and gliders. Pictures of roads and railways can be included.
- * Ancestors Category: anything to do with any era other than the modern era.
- * Technology Category: all images of office equipment, including desktop computers, mobile phones, and pictures of circuits, as well as photos of CDs, etc.

